



CIRCUSTALK TURNS SPOTLIGHT ON A CHANGING INDUSTRY

A high-tech solution for a centuries-old industry

Could circus be the next career move for you? The time has never been better for it. Not only is Circus a blossoming industry, a new dedicated platform called CircusTalk makes it easy for you to find a class, get a gig or find the perfect venue for your show.

CircusTalk, the first online professional business-to-business social media platform, is uniting the international circus and variety industry by helping its members connect and find opportunities. To those outside of the industry, circus may seem like a dwindling business. But the opposite is actually true—there is enormous growth internationally in the variety of shows available, and the industry is simply transitioning into a sleeker, more modern and thriving phase. By embracing that knowledge and technology, Circus Talk is at the forefront of helping that transition along.

“Our community has suffered many divisions: traditional circus versus contemporary companies, animal acts versus animal rights, commercial appeal versus envelope-pushing innovation,” Andrea Honis, CircusTalk founder, and fifth-generation member of a European circus family, explains. “CircusTalk will provide opportunities for the united international circus arts world to connect and grow. We cherish and celebrate our industry’s diversity as we embrace the entire circus family under one virtual tent.”

How does a trapeze artist find a new place to fly? Many, if not most circus jobs are itinerant. Performers have to take time off from demanding training and performance schedules to search jobs and make it to auditions. That can be almost as challenging as keeping track of industry events, colleagues, and connections around the globe. It isn’t much easier on the other side of the job market either. Producers, casting agents and presenters constantly strive to find innovative talent to keep their shows or programming fresh and exciting. Where can our fearless flyers purchase specialized equipment? Commission a costume? Find a training place while traveling? CircusTalk will help the circus industry to connect, unite, and save time. This free, community-built marketplace provides a professional, circus-specific social network, news and information, job and audition boards, event listings and a centralized directory of the worldwide circus community.

CircusTalk.News is already a popular, go-to resource for international industry news. Kim Campbell editor-in-chief says “In today’s global circus industry, it’s essential for artists, directors and programmers to be up to date, to take the pulse of the industry, follow trends, and stay informed of events and breaking news.

By registration, CircusTalk is also open to the general public. Circus fans are encouraged to join to keep their hands on the industry’s heartbeat.

To find out more, visit

<http://www.circustalk.com> and
https://www.youtube.com/watch?v=ocnxn_tv300

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