

CIRCUSTALK LAUNCHES NEW EDUCATION INITIATIVE; PARTNERS WITH CSAW TO HELP CIRCUS TRAINING STUDENTS -STUDENT AMBASSADORS SOUGHT FOR EACH CIRCUS SCHOOL-

NEW YORK, NY – [CircusTalk](http://CircusTalk.com), the only online professional community for circus entering its second year in June, announces a new partnership with [CSAW](http://CSAW.com), Connecting Circus Students Around the World, to make information about circus schools worldwide more accessible for future school applicants.

As a community of over 18,000 circus professionals, CircusTalk wants to provide easier access and more comprehensive information about schools, workshops, intensives and master classes, as well as teachers, coaches and training spaces, and how and when to apply to programs.

“Both CircusTalk and CSAW identified that students have many questions when choosing educational programs,” says CircusTalk founder Andrea Honis. “The lack of organized global training information, along with our mutual commitment to education, made this a natural partnership.” “CircusTalk and CSAW want to make applying for circus programs easier and more personalized. We want to connect our member schools with our member students more efficiently to create a more fulfilled circus community,” she added.

Circus artist Sierra Rhoades Nicholls, CircusTalk’s Community Coordinator, founded CSAW in August 2018 to answer frequent student questions like application deadlines and typical institutional experiences. “CSAW will also help with more nuanced queries like ‘Is this the right school for my discipline?’” said Nicholls, who is currently attending Philadelphia’s Circadium School for Contemporary Circus.

Nicholls started the CSAW Ambassador Committee Initiative to appoint currently enrolled student representatives from every international circus school to represent the organizations and answer questions for potential attendees.

CircusTalk will soon launch a specific Circus Education page on the platform to facilitate these connections. There, each school will identify ambassadors and provide a student-created FAQ list to help prospective students make decisions. “In addition to these new features,” says CircusTalk Editor Kim Campbell, “We are excited to spotlight two new education based CircusTalk News series, one called ‘Meet the Circus School’ and the other titled ‘Meet the Circus Graduate’ that will further help to share essential information about circus education worldwide.”

To volunteer as a CSAW ambassador or to nominate a candidate, contact sierra@circustalk.com or visit [CSAW's](http://CSAW.com) [CircusTalk](http://CircusTalk.com) page.

Launched in June 2017, CircusTalk.com shares news and job opportunities among performers, educators, schools, organizations, federations, associations and regional networks, and includes members spanning five continents, including 193 countries from Australia to Zimbabwe. / [CSAW](http://CSAW.com) (Connecting Circus Students Around the World) is a networking initiative for circus students founded by Sierra Rhoades Nicholls in August 2018. The initiative makes applying for circus schools an easier, more personalized process, resulting in more applicants for international schools and a more fulfilled circus community.

To find out more, visit

<http://www.circustalk.com>
<https://circustalk.com/profile/cswa---connecting-circus-students-around-the-world>

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